

# PRACTITIONER PROGRAMME IN PROFESSIONAL COACHING



**Develops understanding and enhanced practical skills-development in coaching and requires staff to identify and enhance key skills of coaching that are also essential skills for advanced managing and leadership. This programme is a flexible-learning programme blended with class-room learning to enhance practical skills and confidence.**

## Why Should You Consider This Programme?

This is a level 4 programme (v. 2010) which enhances and develops practical skills in coaching and will influence management behaviours. It will develop the influencing-skills of all managers within an organisation and learners can be expected to behave and perform differently and to manage and better influence others.

The flexible-learning elements of the programmes fit around work and life needs and are supported by workbooks and video tutorials. There are also two classroom days (usually in the Midlands, UK) where confidence and skills are developed in an ambience of co-learning and support.

Learners also have access to a huge range of other web-based resources during their programme. Support options include one year's free membership to an online support community, single webinar-tutorials (ca. £10) and ongoing mentoring groups, typically of ten weeks and with a maximum of 12 learners only (ca. £100).

This 6-Unit programme is designed by Professor Angus McLeod, PhD who has designed and developed coaching programmes with over 15,000 executive registrations since 2004. It is available in two versions:

- PECS Level 4 Qualification from the AMA Coaching School and externally endorsed
- PECN As for PECS but also includes two OCN Programmes at level 4 worth 13x credits.

## Who Is The Programme For?

The programme is mainly for managers and Directors who need to manage and influence others. It is very hands-on, requiring practical learning sessions with colleagues or friends.

## Assessment, Evaluation and Follow-through

Assessments involve a number of learning experiences guided by 'learning logs' as well as a self-reflective diary. In addition, the last Unit includes an Assignment based upon the overall learning on the programme. Together, these three components have a typical contact time of between 78-160 hours. The Learning Journey depends upon the learner but might be expected to continue for between 215 and 270 days.

## The Programme Outline

There are 6 Units having the following Workbook Titles:

- Foundation in Coaching
- The Coaching Dynamic
- The Coaching Journey
- Coaching Tools and Methods
- Professional Management & Standards Practices in Coaching
- Managing State.

Delivery is of course flexible, with the learner working at their own pace. The content is fresh and up to date with mixed media content. There are AMA Coaching School and Open College Network options, with both providing credits against further Units. All versions lead to the AMA Coaching School qualification 'Practitioner in Professional Coaching'. The OCN version of the programme (PECN) also includes two OCN programmes: 'Foundation in Life & Executive Coaching' AND 'Professional Coaching'. These are both at level 4 and worth 2 and 13 credits respectively.

## How Does The Programme Work?

The Programme could not be more flexible regarding business and home-life needs. The Learner works when they want to. It consists of workbooks, supporting video tutorials and the 'learning logs' – these are questions to stimulate personal introspection and learning and these also form the basis of the assessment. Practical sessions

with colleagues (and friends) augment and develop real skills for use at work. There is also a requirement for a self-reflective learning diary with extracts being submitted to the tutors together with the learning log submissions. Finally, the Assignment of 1500-2000 words develops meta-learning from an analysis of the Learning Journey throughout the programme.

The qualifications are awarded at level 4 on satisfactory completion of the Unit and accompanying assessments. Tutors are qualified and experienced with the Quality Control performed by both Internal Verification and External Verification procedures to National Standards of Process and Care.

## About Angus McLeod Associates & AMA Coaching School

This Programme has been designed by Professor Angus McLeod, Principal of the AMA Coaching School and a well-regarded author on coaching and leadership and for his international masterclasses in coaching.



## Assured Excellence

The National Skills Academy for Manufacturing (the Skills Academy) is a beacon of security for employers. All providers delivering the Skills Academy's products have successfully completed a thorough validation process, proving their competence to deliver world-class subject knowledge through leading-edge training and techniques tailored to the manufacturing sector. This ensures they deliver the best content in the most powerful and cost-effective way possible, so that programme members receive the best value training to world-class standards.