



# Leadership Practice Certificate – Diploma – Masters

*Develop yourself, your staff, your business*

The National Skills Academy for Manufacturing (The Skills Academy) and Kingston University have joined together to create a unique pathway to a Masters Degree in Leadership Practice.

**Leadership cannot be taught!** We agree, it needs to be experienced. That is why this unique Masters Degree in Leadership Practice turns current theory into real experience using newly developed knowledge and skills to implement real work-based projects that ultimately transform the Learner's business.

### Who is this programme for?

This programme is designed for key management from small and medium sized companies. Specifically set up to support the development and delivery of business-level improvement projects the programme aims to underpin a transformation in business results.

### About the Course

This leadership course is divided into three stages: Certificate, Diploma and Masters. The personal development achieved from each stage will enable tangible business benefits to be realised. The resulting cash benefits achieved at each level are aimed to support the costs of the next stage resulting in a self-funding programme.

### How can this course help the business leader?

As a result of this course participants will be able to:

- think** and act more strategically, be far more innovative and apply critical reflection to challenge new and better ways of achieving business results.
- use** various strategic tools, techniques and processes to build and assess alternative models of business excellence.
- feel** more confident in themselves, their team and their business and energised to create more powerful business outcomes.

Work towards..  
A postgraduate  
Certificate in  
Leadership Practice

A postgraduate  
Diploma in  
Leadership Practice

A Masters  
Degree in  
Leadership Practice



### Fact file:

"CBI surveys have shown that employers are not confident that there will be sufficient skilled people available to them in the future to meet their needs. By failing to harness the knowledge and expertise of universities, businesses could be missing out on the chance to get high-quality tailor-made training that will help their companies prosper in the longer term."  
CBI, 30 October 2008

Kingston Certificate – Diploma – Masters

## The Programme

The pathway to the Masters in Leadership Practice consists of 3 steps.

1. A Postgraduate Certificate
2. A Postgraduate Diploma
3. A Masters Degree

### A Postgraduate Certificate

In this phase you will learn to review and improve your business performance using a toolkit of proven leadership and business models. You then have the opportunity to put this learning into practice in four key performance improvement projects designed to deliver real bottom line benefits.

**Key Features:** 6 core modules  
**Credits:** 60 credits  
**Assessment:** 4 assessed projects  
**Time:** Approx 600 hours – including class-work, projects and background research

### A Postgraduate Diploma

The Diploma level enhances your business understanding with particular emphasis on innovative and enterprising models that seek to challenge your current norms and comfort zones. In line with the “lift” in challenge the Diploma focuses on two key performance-enhancing projects that will deliver significant improvements in the results of the business.

**Key Features:** 3 Advanced modules (from 6)  
**Credits:** 60 credits  
**Assessment:** 2 assessed projects  
**Time:** Approx 600 hours – including class-work, projects and background research

### A Masters Degree

Building on the learning from the Certificate and Diploma you will research a specific area of your business and design and implement a single project aimed at achieving a sustainable step-change improvement in performance and result.

**Key Features:** Evaluating and driving step-change improvement in your business  
**Credits:** 60 credits  
**Assessment:** 1 assessed project  
**Time:** Approx 600 hours – including project implementation and background research



The Skills Academy's unique Learning Engine integrates the five critical phases of the Learning Engine cycle. Analysis, preparation, delivery, follow-through and evaluation.

This facilitates a fully-integrated, systematic approach to work-based learning, customises learning, maximises economic benefit and encourages continued learning.

### How are the learners supported?

Learners are fully supported throughout their independent work-based study by our staff, and their workplace mentor. In addition as members of Kingston University Faculty of Business and Law, learners will have access to:

- All Kingston University learner facilities
- Membership card of Kingston University
- Web based 'blackboard' with learning materials
- Access to all Higher Education libraries nationwide.



**The next step:** For more information about getting involved, please contact: The National Skills Academy for Manufacturing, 2410 Regents Court, The Crescent, Birmingham Business Park, Birmingham, B37 7YE

**T** 0121 329 1970 **F** 0121 717 6699 **E** enquiries@nsa-m.co.uk **W** www.nsa-m.co.uk