

Cost and commitment

The course fee is surprisingly affordable. It is a fraction of the cost of a commercial offering. In the first year (May 2009 entry) we're offering a 50% reduction off the normal cost of a full year's tuition; so, for an investment of just £1,500, you can develop your business by unlocking your staff's potential (employees or owner managers can also apply independently). And we'll keep the cost at this level (plus inflation) for the second year too!

If it suits your business better, you may be able to commit to the course on a module-by-module basis, or you can opt for a one-year programme where the learner achieves a Certificate in Higher Education. Remember: a full foundation programme takes two years.

Although we'd always recommend the benefits of the full course for maximum learning outcome and staff motivation, we're happy to work with you to tailor a solution that really fits.



Kingston University London

Develop your staff: Develop your business

Flexible, affordable **work-based learning for small businesses**

KUBIS is a new initiative by Kingston University to bring higher education closer to small businesses, drawing on our experience and building long-term relationships with the business community, of which we're part.

Call now for further information:

Cindy Bacon

Kubis

Kingston University

River House

53-57 High Street

Kingston upon Thames

KT1 1LQ

T: +44(0)20 8417 3136

E: kubis@kingston.ac.uk

**KUBIS – Kingston University
Business Interaction with SMEs**

www.kubis.org.uk/web



Running a small or medium-sized business, you'll know the key role your staff can play in your future. How can you develop their skills so that they will contribute to the success of your business?

Business Process Development Foundation Degree*

- Individually tailored to address your business objectives and the needs of your employees
- Suitable for adult learners who may not have formal qualifications but have a wealth of work experience
- Does not require university attendance and is flexible regarding content, place and time

This entry-level degree is ideal for those who want to develop their skills alongside their day job.

And there are real business benefits to you – the employer. Your key staff will bring knowledge back into your business, which can then be applied to improve efficiency and, ultimately, the bottom line. Staff motivation and development have major influences on staff retention, so your investment in people can bring long-lasting returns.

*Subject to validation

First-class skills development for your business

At Kingston University we have a commitment to lifelong learning, professional development and flexible study; we're also at the forefront of addressing the genuine skills shortages of employers. Following consultation with small and medium-sized businesses, we've developed an innovative study programme designed for our challenging economic times.

This degree involves online work, which is a convenient and effective way to learn. Course content is flexible and business focused; the mix of online and work-based learning allows real-life workplace problems to be built into your staff's programme – making it more relevant to your business.

We provide an online social networking environment (KubiSpace) where learners can form communities with people inside and outside the University to share information and support their learning. Our online tools will help them with aspects of sourcing and making sense of information using such networks.

About the course

- Individual modules typically take about six weeks to complete. A full foundation degree (16 modules) can be completed in two years.
- Depending on the choice of work-based projects, successful completion leads to a foundation degree FdSc or FdA qualification.
- We offer the opportunity to top-up to an honours degree, leading to full BSc(Hons) or BA(Hons) status.
- The programme begins in May 2009.



What will they learn?

This course is tailored to the needs of the learner and the business, so the area of study will vary from person to person. However, general areas of study include:

- the small business environment
- project management
- information systems for small businesses
- professional development

Learners will develop the general skills of analysing situations, problem solving, and thinking creatively about solutions.

How does it work?

Stage 1:

The learner completes the Professional Development module. This equips the student who is returning to study with the skills to be a work-based online learner, and introduces them to the practical skills needed to carry out work-based learning projects.



Stage 2:

With help from their academic supervisor and employer, the learner designs a Learning Agreement to meet their needs and achieve their goals. This may be a mixture of structured online learning and independent study work-based projects.

For example, a project might involve scoping out what kind of new telecoms system the company needs, and making recommendations.



Stage 3:

Learners are fully supported throughout their structured online learning and independent work-based study by their personal supervisor, unit tutors, work-based mentors, fellow learners and by others in their online social and professional networking environment.

If you provide a workplace mentor for the learner, we will help them in all aspects of their supporting role.

