

COACHING PRACTITIONER



Who Is The Programme For?

Coaching Practitioner is aimed at employers and employees who have had no prior coaching experience who wish to pursue a career in life or performance coaching. It offers a varied and more creative context to life and business coaching and is not just limited to people with managerial experience. With a more practical-based learning approach and blended learning techniques, individuals will learn hands-on coaching in the classroom, providing them with the confidence, expertise and motivation to coach successfully.

Assessment, Evaluation and Follow-Through

Informal assessment and in-depth feedback is given during the workshops. Formal assessment is conducted to ensure that the level of work meets the agreed ILM national standard. This consists of:

- Six hours of practical work-based coaching practice
- Completion of a 1,000 word coaching assignment
- Co-coaching groups outside of the training days
- At the end of the programme, a certificate will be awarded



Helps individuals develop both life and business coaching skills

Why Should You Consider This Programme?

The Coaching Practitioner programme will provide individuals with core coaching skills through practical learning. They will develop a broad understanding of both business and life coaching and gain knowledge of techniques and processes that can be applied immediately in the workplace. These coaching skills will enhance performance and give individuals the ability to coach others.

The course is endorsed by the Institute of Leadership and Management (ILM) with an awarded certificate and delivered in partnership with Angus McLeod Associates, one of the UK's leading providers of business coaching and coach training.

The Programme

The five workshops aim to develop 25 core coaching skills across the following modular format, key ones include:

- Greater understanding of coaching, why coaching works
- Developed skills in questioning, listening, challenging, reflective language and other coaching techniques
- The development of coaching plans
- Goal setting
- Coaching using a range of Transactional Analysis theories
- Providing support as a coach

Delivery is flexible and uses accelerated learning, neurolinguistic programming and techniques drawn from emotional intelligence to tap into participants' multiple levels of intelligence.

How Does The Programme Work?

Coaching Practitioner has been designed to be as flexible as possible around your business needs, and can be tailored to individual company requirements. It consists of a five day face-to-face programme on a modular basis, with 25 core coaching skills developed throughout. The programme incorporates practical learning via real coaching sessions and group learning, facilitated by experienced and qualified tutors.

About Angus McLeod Associates

This coaching programme has been designed and is delivered by Angus McLeod Associates, a highly reputed coaching and training organisation. The course tutors and facilitators are:

- Dr Angus McLeod – a trained counsellor, coach and facilitator, who has written three books on coaching, and designs and runs highly successful executive and business coaching programmes for blue chip organisations.
- Sue Noble – Sue has designed and delivered a vast range of management, coaching and communication courses and workshops for both large and small organisations.



The Skills Academy's unique Learning Engine integrates the five critical phases of the learning cycle: analysis; preparation; delivery; follow-through and evaluation. This facilitates a fully-integrated, systematic approach to work-based learning, customises learning, maximises economic benefit, and encourages continued learning.

Assured Excellence

The National Skills Academy for Manufacturing (the Skills Academy) is a beacon of security for employers. All providers delivering the Skills Academy's products have successfully completed a thorough validation process, proving their competence to deliver world-class subject knowledge through leading-edge training and techniques tailored to the manufacturing sector. This ensures they deliver the best content in the most powerful and cost-effective way possible, so that programme members receive the best value training to world-class standards.