



BUSINESS ENHANCEMENT WORKSHOP

Enabling economic benefit through power work-based learning

Benefits for you, the employer

The workshop format allows sharing of ideas with other SME owner/managers on how to improve cash flow and cut costs in line with the current economic climate.

About the workshop

A workshop to support manufacturing companies in an ever changing economic climate has been created by the National Skills Academy for Manufacturing (the Skills Academy).

Based on the Skills Academy Learning Engine, and using Advanced Learning Techniques, the workshops are designed to deliver deep learning and real performance change in attendees and their companies.

Delivered through three, 3 hour sessions, the workshop builds into an action plan that delivers improved cash flow and reduction costs.

What happens on the day?

Each attendee will leave with an action plan for their business to improve their cash flow and reduce costs. This is a practical workshop entirely aimed sharing ideas and rapid implementation. It is very specific to Manufacturing.



Suitable for...

SMEs: Owners, Managing Directors, Factory Managers, Financial Controllers. Top level managers within the organisation.

How can this course help the business owner?

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The Programme

Designed to encourage you to think 'cash' before doing anything, to challenge all out goings and prioritise your good customer's needs. The programme is run over 3 workshops, 3 hours each.

Workshop Format

In each workshop you will be completing activities aimed at re-focusing your thinking towards cash. The workshop takes basic financial data, such as debtors and costs and delivers practical actions that can be done in a manufacturing business to improve performance.

Cash Enhancement Workshop	
Part 1	Cash Management (3 hours)
Part 2	Internal Costs (3 hours)
Part 3	External Costs (3 hours)



The workshops are intended to generate cultural change in businesses, by challenging preconceptions about cash and cost in each attendees business.

Each workshop is driven from a video of a local business, and builds on group's own knowledge and experiences.

How are the learners supported afterwards?

Attendees will have post-workshop coaching and access to a dedicated website with automotive calculations, worksheets and resources to help them analysis their own business.

The Skills Academy's unique Learning Engine integrates the five critical phases of the Learning Engine cycle. Analysis, preparation, delivery, follow-through and evaluation.

This facilitates a fully-integrated, systematic approach to work-based learning, customises learning, maximises economic benefit and encourages continued learning.

The total Learning Engine hours for the Business Enhancement – Cash Enhancement workshop is 9 hours.



The next step For more information about getting involved, please contact: The National Skills Academy for Manufacturing, 2410 Regents Court, The Crescent, Birmingham Business Park, Birmingham, B37 7YE

T 0121 329 1970 **F** 0121 717 6699 **E** enquiries@nsa-m.co.uk **W** www.nsa-m.co.uk