

# BUSINESS ENHANCEMENT WORKSHOP



Delivered through three, 3 hour sessions, the workshop is designed to improve the existing action plans of your company by ensuring improved cash flow and reduction costs are built into them.

## What happens on the day?

Each attendee will leave with an action plan for their business to improve their cash flow and reduce costs. This is a practical workshop entirely aimed sharing ideas and rapid implementation.

## How can this course help the business owner?

Each attendee will leave with an action plan for their business to improve their cash flow and reduce costs. This is a practical workshop entirely aimed at sharing ideas and rapid implementation. It is very specific to manufacturing.

Suitable for... SMEs: Owners, Managing Directors, Factory Managers, Financial Controllers. Top level managers within the organisation.



## Enabling economic benefit through power work-based learning

### Benefits for you, the employer

The workshop format allows sharing of ideas with other SME owner/managers on how to improve cash flow and cut costs in your organisation.

### About the workshop

A workshop to support manufacturing companies in an ever changing economic climate has been created by the National Skills Academy for Manufacturing (the Skills Academy).

Based on the Skills Academy's Learning Engine approach and using Advanced Learning Techniques, the workshops are designed to deliver learning and real performance change in attendees and their companies.

## The Programme

The programme is designed to encourage you to think 'cash' before doing anything, to challenge all out goings and prioritise your good customer's needs. The programme is run over 3 workshops of 3 hours each.

## Workshop Format

In each workshop you will be completing activities aimed at re-focusing your thinking towards cash. The workshop takes basic financial data, such as debtors and costs and delivers practical actions that can be done in a manufacturing business to improve performance.

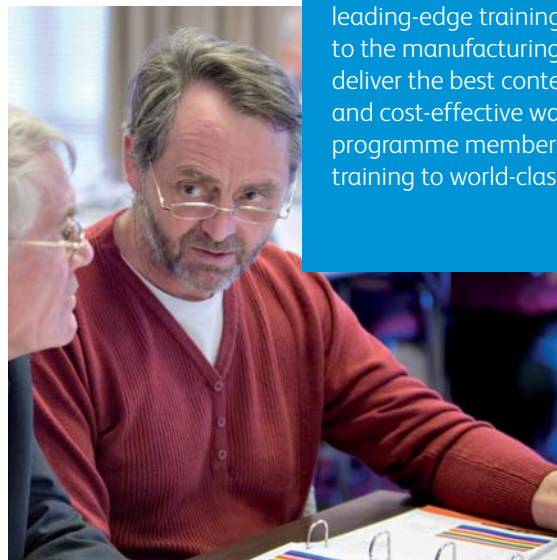
Cash Enhancement Workshop	
Part 1	Cash Management (3 hours)
Part 2	Internal Costs (3 hours)
Part 3	External Costs (3 hours)

The workshops are intended to generate cultural change in businesses, by challenging preconceptions about cash and cost in each attendee's business.

Each workshop is driven from a video of a local business, and builds on group's own knowledge and experiences.

## How are the learners supported afterwards?

Attendees will have post-workshop coaching and access to a dedicated website with automotive calculations, worksheets and resources to help them analyse their own business.



The Skills Academy's unique Learning Engine integrates the five critical phases of the Learning Engine cycle. Analysis, preparation, delivery, follow-through and evaluation. This facilitates a fully-integrated, systematic approach to work-based learning, customises learning, maximises economic benefit and encourages continued learning.

## Assured Excellence

The National Skills Academy for Manufacturing (the Skills Academy) is a beacon of security for employers. All providers delivering the Skills Academy's products have successfully completed a thorough validation process, proving their competence to deliver world-class subject knowledge through leading-edge training and techniques tailored to the manufacturing sector. This ensures they deliver the best content in the most powerful and cost-effective way possible, so that programme members receive the best value training to world-class standards.