

BUSINESS COACHING



About the Course

Coaching is a process that supports people to achieve their full potential by exploring needs, motivations, desires, skills and thought processes to assist people in making real lasting change. The coaching process uses questioning techniques to facilitate the client's own thought processes in order to identify solutions and actions rather than taking a wholly directive approach.

How can this course help the business owner?

Running a small or medium-sized business, you'll know the key role your staff can play in your future. People with the right skills are hard to find and are central to a company's long-term growth. Key staff can strengthen your competitiveness, wealth creation and economic performance by the enhancement of their knowledge and skills, helping you improve, create and innovate objectives that will have a positive impact on your business.

Coaching encourages commitment to action and the development of lasting personal growth & change.



Delivering flexible skills direct into your workplace for enhanced performance

Benefits for you, the employer

Performance coaching enables managers to draw out the highest levels of performance, discretionary effort and confidence from themselves and their teams. Our coaches have experience and expertise from large multi-nationals to small family run businesses. At all levels of the spectrum coaching will deliver business benefit directly to your bottom line as well as to your individual development and performance.

How does the service work?

The National Skills Academy for Manufacturing has joined together with world-class coach Angus McLeod to validate and certify a network of coaches especially for the manufacturing sector.

Our network enables you to access top quality coaches at accessible costs through a novel model of coaching provision. All coaching begins by agreeing an area of primary focus that the coachee is striving to deliver. Coaches then support the individual to deliver the required outcomes.

Coaching can be delivered through face to face sessions, through the virtual coaching service, operating either through telephone or the internet, or a combination of both.

About Angus McLeod Associates

This coaching service has been designed and is delivered by Angus McLeod Associates, a highly reputed coaching and training organisation.

The course tutors and facilitators are:

- Dr Angus McLeod – a trained counsellor, coach and facilitator, who has written three books on coaching, and designs and runs highly successful executive and business coaching service for blue chip organisations.
- Sue Noble – Sue has designed and delivered a vast range of management, coaching and communication courses and workshops for both large and small organisations.



Assured Excellence

The National Skills Academy for Manufacturing (the Skills Academy) is a beacon of security for employers. All providers delivering the Skills Academy's products have successfully completed a thorough validation process, proving their competence to deliver world-class subject knowledge through leading-edge training and techniques tailored to the manufacturing sector. This ensures they deliver the best content in the most powerful and cost-effective way possible, so that programme members receive the best value training to world-class standards.